



FOR IMMEDIATE RELEASE

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Media Contact:

Megan Blanchard

512.676.0120

mblanchard@nlandsurfpark.com

**NLand Brewing Company, Live Oak Brewery, and St. Elmo Brewing Company Celebrate
Austin's Love Of the Lager**

Surf NLand Then Enjoy a Brewery Crawl Celebrating the Art of the Lager

AUSTIN, Texas - Surf's up, and now, bottom's up just off Highway 71, at NLand, North America's largest surf park. Ten minutes east of Austin-Bergstrom International Airport, NLand Brewing Company is located at the northeast end of NLand Surf Park, overlooking NLand's 14-acre surf lagoon, where surfers of all levels ride two-foot, four-foot, and six-foot waves. NLand offers free parking, and the Overlook, where NLand's Blue Prairie Restaurant, NLand Brewing Company, and NLand's Surf Shop are located, is free and open to anyone, surfers and spectators alike.

On Friday, October 20th, through Sunday, October 22nd, enjoy a brewery crawl celebrating the art of the lager, along Austin's Highway 71 corridor, with NLand Brewing Company, Live Oak Brewery, and St. Elmo Brewing Company. Surfers can bring a friend, and start by surfing NLand's Bay Wave, with a 2-for-1 offer available for the 9am, 10am or 11am sessions all weekend. Surfers can book a Bay Wave session online, then check in with a friend at admission.

After surfing, enjoy \$2 lagers at NLand, then move on to Live Oak and St. Elmo to enjoy beer specials celebrating the art of the lager.

All weekend (Friday-Sunday), NLand Brewing Company will offer:

- \$2 pints of NLand's American Pilsner, a pre-prohibition style lager
- \$6 pints of NLand's Pale Ale, an American style pale ale, featuring a citrus hop profile, NLand's Golden IPA with tropical flavors derived from hops, and NLand's Peach Wheat Ale

Live Oak will offer:

- Saturday & Sunday \$1 smoke lagers, including the limited offer, pale, smoky Heller Rauch
- Saturday & Sunday \$1 Smoaktobefest, the smoked version of a seasonal classic, made with traditional smoked beechwood barley malt

*Please note Live Oak is closed Friday 10/20 for a private event

St. Elmo Brewing Company will offer the following specials:

- Friday 10/20 - \$2 Kolsch beers from 12pm-4pm plus a free live show 8-11pm with Cowboy Diplomacy
- Saturday 10/21 - Inaugural [Octoberfest](#) 12pm-8pm. Enjoy free activities such as hammerschlagen and beer stein holding contest with prizes plus lots of German inspired lagers and polka music!

Book surfing at <http://nlandsurfpark.com/> or at admission when you arrive at NLand. Remember to surf first, drink responsibly, and keep your favorite rideshare app handy.



About NLand Brewing Company

NLand Brewing Company opened in September 2017, helmed by Head Brewer and local Austinite, Todd Henry. The brewery overlooks NLand's 14-acre surf lagoon where surfers of all levels catch two-foot, four-foot, and six-foot waves. Guests enjoy a spectacular view, along with NLand's signature Pale Ale, Golden IPA, American Pilsner, and Peach Wheat Ale. Henry, formerly of Independence Brewery, rotates seasonal beer throughout the year as well, and brewery guests can enjoy farm-fresh fare from adjacent Blue Prairie Restaurant. Founded by Doug Coors, NLand Surf Park is a destination for novice to expert surfers, providing a consistent waves in a beautiful setting for surfers of all levels. Visit <http://nlandsurfpark.com/nland-brewing-company/> for more information.

About Live Oak Brewery

Since 1997, Live Oak Brewing Company has been committed to producing delicious lagers and ales for the enjoyment of passionate beer drinkers of Austin, Texas, and beyond. We employ an old-world style of brewing rarely found in America but practiced extensively throughout central Europe. We source only the best authentic ingredients, and use a time-consuming mash, open fermentation, and secondary lagering process. The result has achieved both regional and national acclaim, but more importantly, the satisfaction of loyal beer drinkers who appreciate our beer-making efforts. Visit <http://liveoakbrewing.com/> for more information.

About St. Elmo Brewing Company

St Elmo, TX was founded in 1875. It boasted a post office and later a school, which remains today. St Elmo Brewing Company was started in 2016 by two dudes that love beer. They love sharing it, drinking it, and most of all, making it. St Elmo was started by Tim Bullock and Bryan Winslow. We aren't beer bigots, we like ALL the beer. Every style of beer has it's special place in life. St Elmo is our effort to take you to all of those in places, in your mouth. Visit <http://www.stelmobrewing.com/> for more information.

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