



**MEDIA ALERT**

September 3, 2017

Media Contact:

Megan Blanchard

512.676.0120

[mblanchard@nlandsurfpark.com](mailto:mblanchard@nlandsurfpark.com)

**Professional Surfers Descend on NLand for Lost Weekend, Media Invited**

*A Never-Before-Seen Professional Surf Showcase Comes to Austin for Labor Day Weekend*

AUSTIN, Texas - NLand and Lost Surfboards are teaming up for Lost Weekend at NLand Surf Park, Sunday, September 3, 2017. Lost will bring professional surfers from their team, including Jett Schilling and Eli Hanneman, along with founder Matt Biolos, with a fleet of high-performance demo boards, and the band Tunnel Vision.

From 11am-3pm Lost's team will be in and out of NLand's lagoon, surfing and mingling with guests as the band Tunnel Vision, also surfers, jams and discusses Lost's latest high performance boards.

From 3pm-4pm, Lost's team will perform a showcase on NLand's six-foot high Reef Wave, and subsequently provide the opportunity for NLand guests to mingle in and out of the water with the pros. Shore pass holders will be able to watch airs and more, up-close from the pier or from the beach at the shore of the lagoon.

At 4pm, Lost's team will do a meet and greet and merchandise signing event following the showcase.

At 6pm, Lost's team will have a private dinner with three winners, chosen from guests who register to surf online before Sunday, September 3rd.

All day, in addition to the regular menu, NLand's restaurant, Blue Prairie, will offer a special Lost Weekend menu, featuring brisket sandwiches, hot dogs and snow cones.

First-time to experienced surfers can book coaching or open surf sessions at NLandSurfPark.com. All weekend, open surf will be half off for same-day coaching students.

**For more information, visit:**

**[NLandSurfPark.com/Lost-Weekend-NLand](http://NLandSurfPark.com/Lost-Weekend-NLand)**

###