

FOR IMMEDIATE RELEASE

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NLand Kicks Off Fall Season With Waves, Brews, and More

Surf's Up at NLand for kids, families, craft beer fans, and serious surfers

AUSTIN, Texas - Following a jam-packed summer season, capped off by winning the Facebook Innovation award at the Austin Chamber's Greater Austin Business Awards, NLand unveils its fall program.

YETI Wild Waves Series with Mark Healey

Join YETI ambassador, big wave surfer, and waterman Mark Healey at NLand on Friday, September 15th from 4pm to 7pm as he surfs NLand's Inside Wave at 4pm then the Reef Wave at 5pm, and offers a Q&A style interview at NLand's Overlook at 6pm. This event is free to the public, or \$5 for a shore pass to view Mark surf from our pier or shore. NLand encourages all who would like to surf to book a session while Mark is in the lagoon.

Weekend Waveshakers

In partnership with Boneshaker Project, NLand offers Saturday surf clinics for groms this fall. Every Saturday, September 16th through October 28th, kids ages 8-13 learn to surf, hear from inspiring athlete speakers, enjoy lunch, and participate in games and activities. Waveshakers can sign up for one, or up to four Saturday clinics, with the opportunity to progress from NLand's beginner Bay Wave to the intermediate Inside Wave. For more information, and to sign up, visit:

<http://boneshaker.org/program/weekend-waveshakers/>

Yoga On the Shore

Join a guest instructor from one of Austin's superlative studios for Yoga on the Shore at noon every Saturday. Yoga is free and yogis are eligible for a same-day two-for-one surf session on our Bay Wave.



NLand Brewing Company

In late September, the much-anticipated microbrewery, NLand Brewing Company opens its doors. Enjoy five craft brews made by NLand's brewmaster Todd Henry, formerly of Independence Brewery.

College Students Bring a Friend For Free

Book a Bay Wave session online or onsite, and when you show up for your session, bring a friend and your student ID so your friend can surf you Bay Wave session with you, for free. NLand's Bay Wave is ideal for new surfers who want to learn together, or experienced surfers who want to teach a friend to surf. Offer good for student at any Texas college or university.

Firewire at NLand

As Formula One heats up, Firewire comes to NLand with members from its pro team, for a board demo, surf showcase and more. Shred before heading out to the track, just down the road from NLand.

NLand Indie 5K

On November 30th, NLand will host an Indie 5k event with Formula 4. The event will include a race, an opportunity for all runners to surf, a special food and beverage program and more. Details to come.

For more information about NLand's fall program, go to NLandSurfPark.com/Fall-Season-NLand

About NLand

Founded by Doug Coors, an engineer and a surfer, NLand is the only inland surfing destination in North America and the largest in the world for surfers of all levels. NLand's 14-acre lagoon is 100% sustainable with water harvested from a unique catchment system. NLand is also home to a world-class surf school, The NLand Training Center, a farm-to-table restaurant, Blue Prairie and the NLand Surf Shop featuring high-end RVCA and NLand-branded apparel along with premium boards and accessories. Learn more at NLandSurfPark.com.