



FOR IMMEDIATE RELEASE

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NLAND SURF PARK OPENS OCTOBER 7, 2016

North America's First Surf Park Welcomes Surfers from Around the World to Austin

AUSTIN, Texas – NLand Surf Park will open Friday, October 7, 2016. NLand, North America's first surf park, offers world-class surfing in the heart of Texas Hill Country.

"As a surfer and an engineer, NLand has been a dream of mine for the past 20 years. We have had our share of challenges, but they are behind us and I look forward to sharing our waves with the world," said Doug Coors, NLand's founder.

The lagoon features waves for surfers of all levels: from head-high, open face waves with a 35-second ride for experts, challenging open face waves for passionate travel surfers and gentle white water waves for kids and beginners.

"This is an historic moment for surfers around the globe as our second Wavegarden facility is launched. Together, we have scaled this project to a level never before seen," Wavegarden CEO Josema Odriozola said.

The NLand Training Center is a state-of-the-art surf school with a talented staff of surf coaches from around the world who offer accelerated training for surfers of all levels.

Today's announcement comes after NLand reached an agreement with local and state officials over how to regulate the lagoon, a 14-acre body of water with more than 11 million gallons of rainwater collected from the property.

"NLand represents innovation in technology, sustainability and sport. While this innovation outpaced regulation, I am glad an agreement was reached as this project represents the best of Austin," said Travis County Commissioner Margaret Gómez.



NLand has built a state-of-the-art water treatment system that utilizes bio-filtration, permanent media filtration, ozone and chlorine to treat the water. Independent testing shows the water quality meets or exceeds standards set by organizations such as the World Health Organization and the Environmental Protection Agency. The lagoon is 100% self-sustaining, using a system that captures water from the property.

"My family has a rich history of water conservation and environmental stewardship. I am proud to continue that tradition of innovation and sustainability," Coors said.

In addition to the waves, NLand is home to Blue Prairie, a locally-sourced scratch kitchen. NLand's surf shop features high-end surf gear, including surfboards from Channel Islands, Lost and Stewart, along with a variety of the latest surf accessories.

During the warm-up period, NLand will be open Tuesday through Sunday from 11 a.m. to 8 p.m. and on Mondays from 2 p.m. to 7 p.m. You can book passes and learn more about adult and junior coaching at the NLand Training Center by visiting www.nlandsurfpark.com or by calling 512-806-1900.

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About NLand

Founded by Doug Coors, an engineer and a surfer, NLand will be the only inland surfing destination of its kind in North America for surfers from novices to world-class competitors.

About Wavegarden

Founded in 2005, Wavegarden SL is an engineering company dedicated to the research, design, manufacture, installation, commissioning and promotion of wave generating systems and lagoons for surfing and other water sports. We remain true to our mission to share the incredible sensation of surfing perfect waves with everyone in the world, regardless of age, gender, level of experience, or geographical location. For more information, including videos, please visit www.wavegarden.com.

